

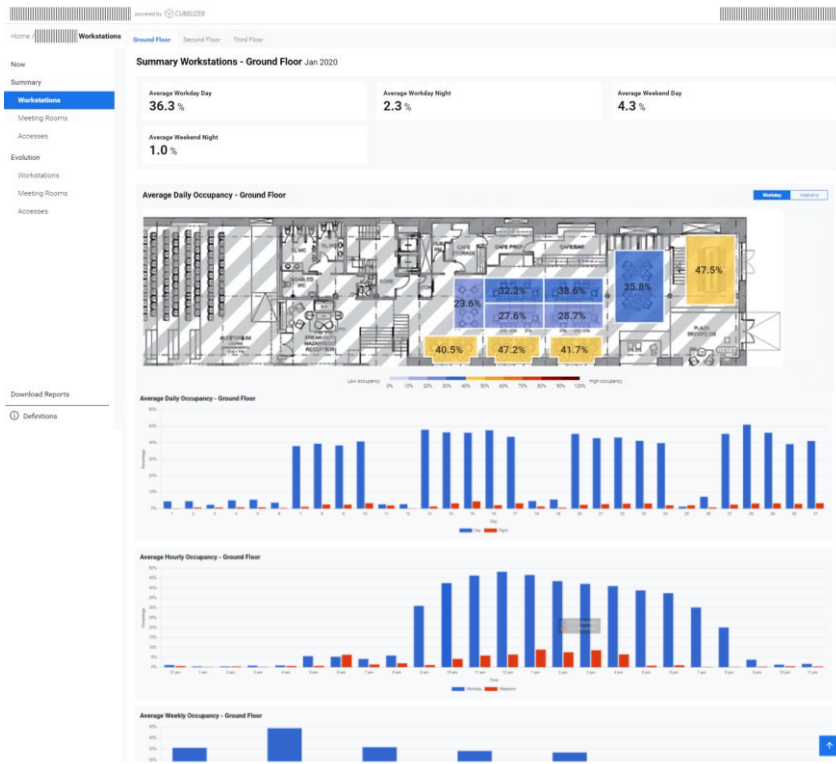
HOW TO CALCULATE THE BEST PERFORMING "FIX AND FLEX" RATIO

CHALLENGE

Set the optimal fix-flex ratio to maximize the workplace revenue.

KPIs AND INFORMATION

- Flex seat occupancy.
- Average and extreme occupancy values.
- Average time coworkers spend in their desk.
- Coworking space demand and pricing.



OUTCOMES

New coworking fix-flex layout according demand.
Overbooking management increases revenue up to 12%.

**+ 12%
REVENUE
(€14,400 / year)**

