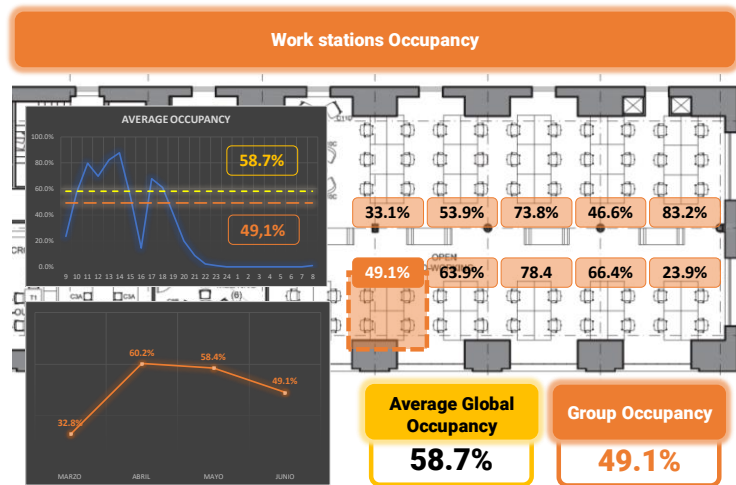


HOW TO CALCULATE THE BEST PERFORMING "FIX AND FLEX" RATIO

CHALLENGE

Set the optimal fix-flex ratio to maximize the workplace revenue.



KPIs AND INFORMATION

- Flex seat occupancy. Average and extreme occupancy values.
- Average time coworkers spend in their desk. Coworking space demand and pricing.

OUTCOMES

New coworking fix-flex layout according demand.

Overbooking management increases revenue up to 12%.

**+ 12%
REVENUE**
(€14,400 / year)

