

MEETINGS ROOMS.- DINAMIC MANAGEMENT

CHALLENGE

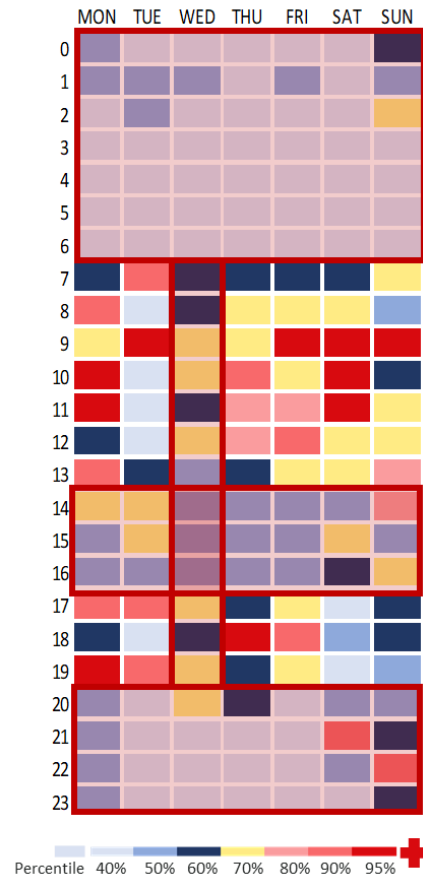
Understand meeting rooms utilization patterns and create a variable price system to encourage coworkers to use them in the under used periods.

KPIs AND INFORMATION

- Occupancy average and extreme values.
- Utilization average and extreme values.
- Information about every single meeting room and different level of aggregated information.

KPIs SUMMARY

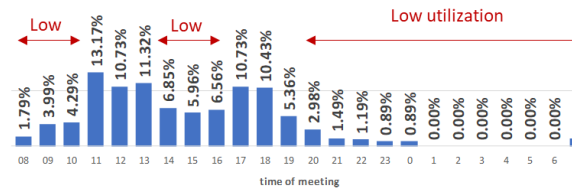
Meeting Distribution (hourly and daily)



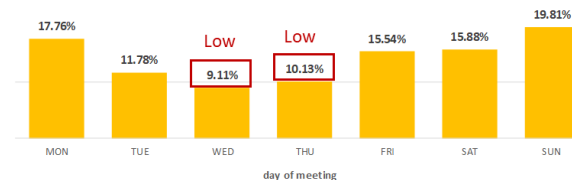
Meeting Utilization Patterns shows that there are some periods when **meeting room utilization is lower**.

During these moments, Coworking Manager can **adapt meeting room prices to the real demand** in order to encourage their use when the demand is low and get a better usage distribution what impact directly in coworkers' comfort.

Hourly Meeting Distribution



Daily Meeting Distribution



OUTCOMES

INCREASE INCOME

- Increase income in more demandant periods due to higher prices.
- Encourage usage in less demandant periods transforming these periods in more demandant ones.

IMPROVE COMFORT

- Distribute the meeting rooms utilization between the day, that will impact directly into coworkers' comfort.